

# **Notice and Agenda**

## **City of Scottsdale Tourism Development Commission**

**8:00 a.m. Tuesday, July 18, 2006  
Scottsdale Convention & Visitor's Bureau  
4343 North Scottsdale Road, Suite 170, Scottsdale, Arizona**

**1. Call to Order**

**2. Roll Call**

Ned Sickle, Chairman

Kate Cavaliere

Margaret Dunn

John Holdsworth, Vice Chairman

Kiaran MacDonald

Sally Shaffer

Gordon Zuckerman

**3. Approval of June 20, 2006 Minutes**  
(Attachment No. 1)

**Action Item**

**4. Bed Tax Proforma**

**Information Item**

Kathy O'Connor, Tourism Development Manager;

Craig Clifford, Chief Financial Officer; Lee Guillory, Finance Manager

(Attachment No. 2)

**5. Monthly Updates**

**Information Item**

Kathy O'Connor, Tourism Development Manager

- Bed-tax Staff Report (Attachment No. 3)
- Smith Travel Research Lodging Report (Attachment No. 4)
- Projects Status
  - SCVB Information Technology
  - Tourism Development Coordinator Position

**6. Desert Discovery Center Update**

Kathy O'Connor, Tourism Development Manager

**Information Item**

(Attachment No. 5)



Persons with a disability may request a reasonable accommodation by contacting Kathy Montalvo at 480-312-7989 or [kmontalvo@scottsdaleaz.gov](mailto:kmontalvo@scottsdaleaz.gov). Request(s) should be made 24 hours in advance or as early as possible to allow time to arrange accommodations.

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| <b>7.</b>  | <b>SCVB Monthly Update</b><br>Brent DeRaad, Scottsdale Convention and Visitor's Bureau<br>(Attachment No. 6) | <b>Information Item</b> |
| <b>10.</b> | <b>Items from the Floor</b>  |                         |
| <b>11.</b> | <b>Public Comment</b>  |                         |
| <b>12.</b> | <b>Adjournment</b>   |                         |

**The next meeting is scheduled for Tuesday, August 15, 2006 at the City of Scottsdale, Pinnacle Conference Room.**

**Citizens may address the members of the Tourism Development Commission during Public Comment. This "Public Comment" time is reserved for citizen comments regarding non-agendized items. However, Arizona State Law prohibits the Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.**



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